

Date: Thursday, February 15, 2024

RE: Texas REALTOR's 2024 Winter Meeting Report

Activities attended 2/9-2/13

- Opening Session
- TREPAC Awards Breakfast
- PIC Committee
- WCR Luncheon
- TRIP Committee
- Don't Forget About the Listing
- Public Policy Forum
- TREPAC Reception
- Governmental Affairs Forum
- Spokesperson and Media Forum
- Regional Caucus Forum
- TREPAC Pickle Ball/Superbowl
- TREC Meeting
- Awards Luncheon
- Board of Directors Meeting

As a TR Board Director, I feel it is important to represent CCAR at every vantage point, so I choose to attend as many scheduled activities as possible. My concentration is in the Governmental Affairs arena and hope to gain a position on the Public Policy committee in 2024.

Some key pints and take aways from the conference:

Inviting Adrienne Prince as a guest speaker from TRIP to upcoming GA meeting

Using our local key contacts more to provide information to our membership.

Great data information provided for my SGS Consulting firm, partisan modeling project shared with TR to be disseminated to membership, "EVERYTHING STARTS WITH DATA"

Gained further insight to TRIP and idea for grants to serve CCAR members. The American Strategies results that we were able to conduct on STR's is a great example of how we are working on behalf of our members, and we can move forward with this report and Plano committee.

The Texas State podcast with Scott Braddock and Jeff Wallace was awesome and kudos for TR for getting us on their radar and using our forum for an episode. I am already communicating with Mr. Braddock about future CCAR activities.

Kudos to YPN for sponsoring such a relevant session on Media Training. I wish I had had any training back in the day when I was thrown unknowingly in front of a camera. **NAHMEEN** (Know what I mean?)

Candy Cookes session on Listing Agreements and Alisha Austin's on HOAs were two not to be missed. I appreciate the CE credit, but the opportunity to sit with these ladies and ask questions with audience participation in person was priceless. **The E in e-mail = EVIDENCE.**

I have wanted to travel down to Austin to attend a TREC meeting, so when this opportunity became available on Monday- I jumped on it. Getting to see a hearing in person was an educational experience that all REALTOR's should participate in, at least once.

And finally, the Tuesday TR Board of Director's Meeting. So proud to be sitting at the table representing CCAR and Region 4. I am a governance type of person and appreciate all the work the volunteers and staff contribute to making our profession stand out. I loved the recognition that Travis made for his entire staff and allowing us to love on them in person was terrific. With over a dozen staff members employed 15+ years and the longest has been with TAR and TR for 46 years!

Items to note:

- The Associations \$28M budget
- 148K membership
- New TREC Broker requirements to come out by 2025/ Meeting on 5/20 in Las Colinas
- Pamela Canon, new Director of TAMU Research Center
- Marvin announced that Vince Malta was appointed to vacancy on NAR Executive Committee (a good friend from California)
- All committee activities showed length of dedication and work that goes into making our Association effective.
- In the words of Christy Gessler it's, "**Kindness, Grace and Collaboration.**"

I look forward to meeting Emmit Smith at the Shaping Texas Conference in Grapevine!

Respectfully submitted by:

Kelly Rudiger