



NEWS RELEASE

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Collin County Area Realtors and MetroTex Members Approve Merger to Form One Unified Association

PLANO, Texas—In a historic move to strengthen Realtor services and advocacy across the region, members of the Collin County Area Realtors (CCAR) and the MetroTex Association of Realtors (MetroTex) have voted to approve a merger between the two organizations. This unification creates a nearly 40,000-member association, solidifying its place as the largest Realtor association in North Texas and one of the most powerful in the country.

“We’re not just merging boards; we’re amplifying our voice,” said Johnny Mowad, MetroTex President. “Together, MetroTex and CCAR will form one of the strongest real estate networks in the country.”

The merger was first endorsed by both associations’ Boards of Directors, a move that reflected a shared vision to position Realtors for long-term success. The plan was then put before each membership for a vote and approved.

“Both boards endorsed the merger plan, reflecting our shared vision and foresight to position Realtors for long-term success,” said Jennifer Parker, President CCAR. “The approved plan passed a membership vote, giving Realtors direct influence in shaping our future and endorsing a more impactful association.”

Strategic Benefits of the Merger

The newly merged organization will unlock powerful advantages for members, including:

- **Stronger Advocacy:** A unified body strengthens legislative influence at the local, state, and national levels, delivering more potent representation for REALTORS® and better protection of homeowner interests.
- **Economies of Scale:** Consolidated operations reducing the duplication across services, such as education and MLS platforms, allowing for smarter investment in new tools, technologies, and programs.
- **Expanded Professional Development:** Members can expect more robust training, workshops, and certification opportunities backed by greater staffing and resources with more locations.
- **Enhanced Member Value:** Merged operations reduce per-member costs and neutralize overlapping dues while increasing the value of benefits and services.

"This merger is more than a milestone, it's a launchpad for new benefits and possibilities. Together, we're shaping a stronger, smarter future for Realtors and the communities we serve." said Mary Leidy, CCAR CEO.

Looking Ahead: Vision and Readiness

With a focus on collaboration and innovation, the unified association aims to foster fresh leadership, expand community initiatives, and enhance Realtor service standards across the region.

“We’re approaching this transition with focus and care to ensure a smooth experience for every member,” said Justin Landon, MetroTex CEO, who will lead the merged association. “We are committed to being a national leader among Realtor associations. Our DFW real estate professionals deserve no less.”

The blended board of directors and staff will immediately start work to build a seamless transition plan. Every detail is being carefully mapped to ensure continuity and clarity. Additional updates will be provided via email and at www.StrongerTogether.RealEstate.

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