

# Printable: Market Activity

The image displays the RPR web interface with seven numbered callouts (1-7) highlighting key steps in the market activity search process:

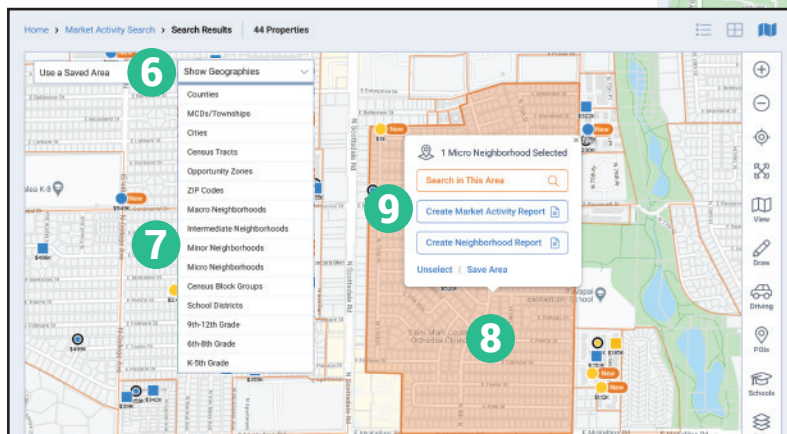
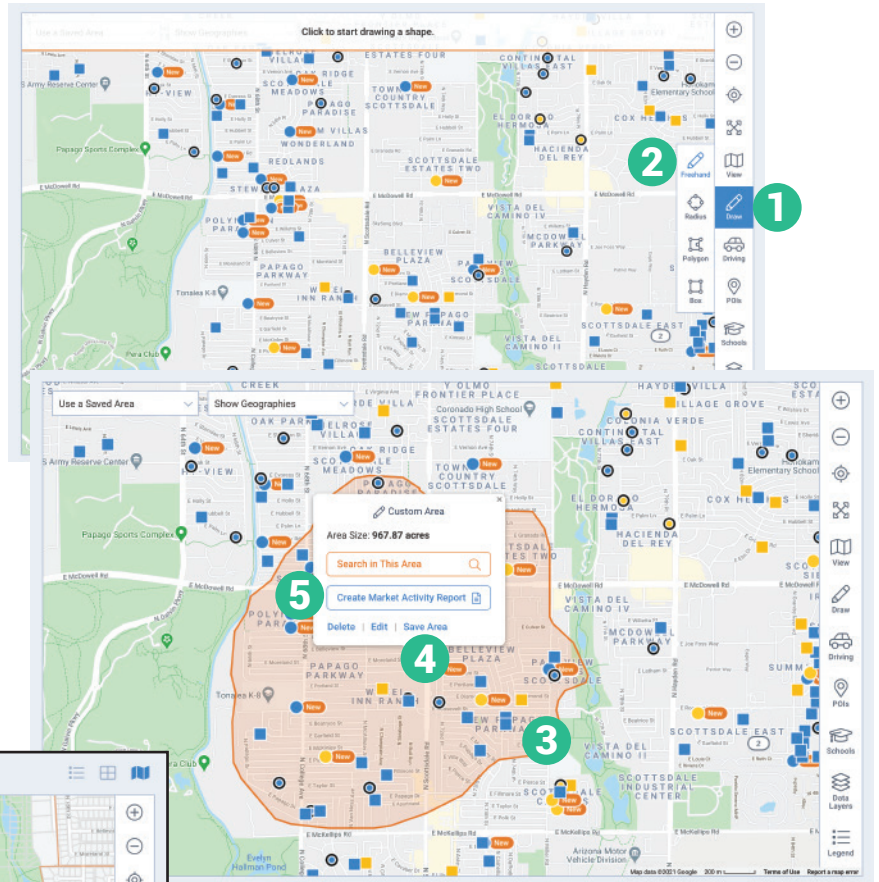
1. Select *Research*, select *Residential Market Activity Search*.
2. Enter a location for your search.
3. Select *Change Type* to include specific property status. Also set how far back to look for changes.
4. Select *Filters* to add additional search criteria.
5. Select *Update and Search*.
6. Select the shaded geography outline.
7. Click *Create Market Activity Report*.

## Create a customized Market Activity Report

- 1 Select *Research*, select *Residential Market Activity Search*.
- 2 Enter a location for your search.
- 3 Select *Change Type* to include specific property status. Also set how far back to look for changes.
- 4 Select *Filters* to add additional search criteria.
- 5 Select *Update and Search*.
- 6 Select the shaded geography outline.
- 7 Click *Create Market Activity Report*.

# Create Market Activity Report with Draw Tool

- 1 Select *Draw*.
- 2 Select *Freehand*.
- 3 Draw the custom shape on the map.
- 4 Click *Save Area* and name this custom area.
- 5 Click *Save Area* again.
- 6 Click *Create Market Activity Report*.
- 7 Choose *Market Activity Report* on the reports generation page and follow the steps to create your report.



## Create Market Activity Report for a Custom Geography

- 6 Select the *Show Geographies* dropdown.
- 7 Choose an area to display on the map.
- 8 Select the orange custom geography.
- 9 Select *Create Market Activity Report*.
- 10 Choose *Market Activity Report* on the reports generation page and follow the steps to create your report.

