



2025 CCAR SPONSORSHIP OPPORTUNITIES



CCAR Plano Headquarters
972-618-3800 Phone

6821 Coit Road
Plano, TX 75024

www.CCAR.net
www.LoneStarHomes.com

ABOUT US

Collin County Area REALTORS® (CCAR) is the leading source for professional and reliable real estate information in North Texas. Affiliated with Texas REALTORS® and the National Association of REALTORS®, CCAR strives to provide its members with the tools they need to remain successful.

Industry-focused and Driven by the Success of Our Members from the Beginning

On September 18, 1957, members of the Collin County Real Estate Licensees gathered in Plano, Texas. On that day, an industry-focused organization formed and has thrived ever since.

Today, that gathering of Collin County Real Estate Licensees is the Collin County Area REALTORS®, the fifth largest real estate association in Texas, serving more than 10,500 REALTOR® and Affiliate members.

MARKETING OPPORTUNITIES

Here at CCAR we love to stay involved and support our Members and Affiliates. We host events and business meetings to generate networking opportunities and brand awareness for both our Members and Affiliates. We actively communicate these opportunities on our website, emails and across multiple social media platforms.



EVENTS AT A GLANCE

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ON BOARD WITH TREPAC

January 2025 • 4:00 p.m. - 7:30 p.m.

CCAR Banquet Room • 6821 Coit Road • Plano, TX 75024



THE HIGHBALL PARTNER -\$1,500 (1 AVAILABLE)

Exclusive logo placement on all event materials, including posters, flyer and banners

Verbal acknowledgment during the opening and closing remarks

Three-minute presentation during the event

Acknowledgment on the personalized invitations (reoccurs three times)

Main table partner, with opportunity to set up a branded booth or promotional space at the event

Two complimentary VIP tickets to participate in the workshop

Company inclusion on the event's social registration page

Beer and wine included

NO CHAMPAGNE, NO GAIN PARTNER -\$500 (3 AVAILABLE)

Logo placement on event materials, including posters, flyer and banners

Verbal acknowledgment during the opening remarks

Opportunity to set up a promotional space at the event

Includes entry for one attendee

Beer and wine included





BLAST OFF 2025

January 2025 • 8:00 a.m. - 6:00 p.m.

Plano Event Center • 2000 E. Spring Creek Pkwy • Plano, TX 75074

Presented by CCAR PD&E Committee

ROCKET SPONSOR - \$5,000

4 SPOTS AVAILABLE, LIMITED 1 PER INDUSTRY

Company name/logo placed on flyer and all publicity e.g (Blast Off 2025 Conference presented by YOUR COMPANY and hosted by CCAR's Professional Development Committee)

8 ft. skirted vendor table and 4 chairs in a prime location in the main room (electricity provided)

Greet attendees and provide marketing materials

Onstage company banner throughout the event

Verbal acknowledgment during the event as a Rocket Sponsor

Company advertisement printed in event program and on social media

2-minute sponsor-provided, video commercial shown during the event

BLAST OFF SPONSOR - \$1,000

INCLUDES BOOTH DURING CLASS AND HAPPY HOUR

6 ft. skirted vendor table, 2 chairs in vendor fair, and happy hour room (close to the event space)

Greet attendees and provide marketing materials

Verbal acknowledgment during the event as a Blast Off Sponsor

Logo and contact information printed in the event program and on social media





NTYPN HAPPY HOUR

Spring 2025
Location TBD

EVENT SPONSOR - \$250

Exclusive access to a REALTOR® only event

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo in the registration area at the event

Opportunity to give away a door prize to collect attendee business cards at the event



TEXAS REALTORS® 360-REAL INSIGHTS

April 2025 at 10:00 a.m. - 2 p.m.

Ruthe Jackson Center • 3113 S. Carrier Pkwy • Grand Prairie, TX 75052

EVENT SPONSOR - \$2,500

On stage special recognition during the meeting, plus a 3-minute in-person commercial

Signage with company logo in the registration area at both events

Company name/logo on all electronic marketing materials leading up to the event

Opportunity to submit 5 slides that will be included in the PowerPoint presentation

Opportunity to distribute company marketing materials and promo items at the meeting

Opportunity to display a company banner at the meeting

Opportunity to give away a door prize to collect attendee business cards at the meeting

Two complimentary tickets to attend the Texas REALTORS® 360-REAL INSIGHTS meeting

Two complimentary tickets to attend the Texas REALTORS® 360-REAL INSIGHTS reception the evening before

We will also provide a 6ft. table and two chairs at the meeting



PAC THE HOUSE

April 2025 at 5:00 p.m. - 8:00 p.m.
Local Yocal BBQ & Grill • 350 E. Louisiana Street • McKinney, TX 75069

PLATINUM SPONSORSHIP - \$2,500 (1 AVAILABLE)

Exclusive logo placement on all event materials, including posters, flyer and banners

Verbal acknowledgment during the opening and closing remarks

Dedicated social media shout-outs

Four complimentary VIP tickets

Opportunity to set up a branded booth or promotional space at the event

Company inclusion on the event's official registration page

GOLD SPONSORSHIP - \$1,000 (2 AVAILABLE)

Drink Sponsor

Logo placement on event materials, including posters, flyer and banners

Verbal acknowledgment during the opening remarks

Two complimentary VIP tickets

Social media mentions leading up to the event

Opportunity to set up a promotional space at the event

Company inclusion on the event's official registration page



SILVER SPONSORSHIP - \$500 (2 AVAILABLE)

Logo placement on event materials, including banners

Verbal acknowledgment during the event

One complimentary VIP ticket

Social media mentions leading up to the event

Company inclusion on the event's official registration page

BRONZE SPONSORSHIP - \$250 (4 AVAILABLE)

Logo placement on event materials, including signs/banners

Verbal acknowledgment during the event

Social media mentions leading up to the event

Company inclusion on the event's official registration page



CCAR REALTOR® EXPO

May 2025 at 10:00 a.m. - 2:00 p.m.

CCAR Banquet Room • 6821 Coit Road • Plano, TX 75024

Presented by CCAR Affiliate Committee

INDOOR BOOTH* - \$450

One standard 6-foot table and two chairs per booth, multiple booths may be purchased

Your company name and booth number will be listed in the EXPO program

Each company will be issued up to two name badges for each booth purchased

Two lunch tickets and two treat tickets will be issued to each exhibitor

OUTDOOR BOOTH* - \$350

One standard 6-foot table and two chairs per booth, multiple booths may be purchased

Your company name and booth number will be listed in the EXPO program

Each company will be issued up to two name badges for each booth purchased

Two lunch tickets and two treat tickets will be issued to each exhibitor

*LIMITED TO 4 BOOTHS PER INDUSTRY





REAL-TEE CLASSIC

June 2025 at 8:00 a.m. - 5:00 p.m.
The Tribute • 1000 Lebanon Road • The Colony, TX

MAJOR SPONSOR - \$1,000 (4 AVAILABLE)

The exclusive right to display marketing material at the clubhouse and Grand Ballroom during breakfast & lunch

Speaking opportunity at lunch (3 minutes)

Logo on the event flyer (printed and digital)

Meet and greet players at the welcome area during check-in

Breakfast and lunch included

Exclusive right to place branded swag on player carts

HOLE SPONSOR - \$625 (18 AVAILABLE)

Sign with logo at designated hole

Logo displayed on cart GPS screens as groups approach your tee box

Breakfast and lunch included

Ability to brand your hole any way you want (TABC laws prohibit outside alcohol)

One golf cart



BEVERAGE CART SPONSOR - \$625 (3 AVAILABLE)

Sign with logo on your beverage cart

The perception that the “drinks are on you”

Breakfast and lunch included

One golf cart to ride around in during play

CONTEST SPONSOR - \$350 (3 AVAILABLE)

LONG DRIVE, CLOSEST-TO-THE PIN, OR PUTTING CONTEST

Logo on the contest information sign

Announce the winner at lunch

Putting contest sponsor gets to manage the contest area

Breakfast and lunch included



SUMMER SPLASH

Summer 2025

An Exclusive REALTOR® Only Event

EVENT SPONSOR - \$250

Exclusive access to a REALTOR® only event

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo in the registration area at the event

Opportunity to give away a door prize to collect attendee business cards at the event



TASTE OF NTYPN

Fall 2025

Ferguson Bath, Kitchen & Lighting Gallery • 7946 State Hwy 121 • Frisco, TX 75034

EVENT SPONSOR - \$600

Exclusive access to a REALTOR® only event

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo in the registration area at the event

Designated space at the event to network and distribute company marketing materials and promo items

Opportunity to give away a door prize to collect attendee business cards at the event

Opportunity to bring in food and beverages to help your business stand out



PAC'YARD BBQ COMPETITION

September 2025 at 12:00 p.m. - 4:00 p.m.
Acquisto Ranch • McKinney, TX

PAC'YARD PARTNERS- \$1,000

Admission for 4 people

4 BBQ tasting wristbands

4 PAC-Yard Snack Bag (hot dog/chips/water)

Parking

4 Votes for Best BBQ

4 Votes for Best Booth

8 Drink Tickets

Company name and logo on all marketing materials

Table provided for company display

Your company thanked and promoted to over 9,500 industry professionals on social media

Your company featured on two event emails delivered to over 13,000 CCAR Members

First right of refusal to sponsor next years event





2026 CCAR INSTALLATION

INSTALLATION OF OFFICERS AND DIRECTORS

December 2025

Event Location TBD

MVP SPONSOR - \$5,000 (1 AVAILABLE)

Main stage advertiser

On stage special recognition during the Installation proceedings, plus a two-minute live commercial or pre-recorded, sponsor provided commercial

Double-page ad in the printed program

Same double-page ad included in PowerPoint presentation at event

Company name and/or logo in all electronic and print marketing materials leading up to the event

Company name on CCAR digital marquis with "special thanks"

Company name and/or logo at each food station

Ten tickets the event with reserved seating and company signage

GRAND SLAM SPONSOR - \$2,500 (6 AVAILABLE)

Signage in the main stage area

On stage special recognition during the Installation proceedings

Full-page ad in the printed program

Same full-page ad included in PowerPoint presentation at event

Company name and/or logo in all electronic marketing materials leading up to the event

Company name and/or logo at designated food station

Four tickets to the event



HAIL MARY SPONSOR - \$1,000

Signage in the registration area

Half-page ad in the printed program

Same half-page ad included in a PowerPoint presentation at event

Two tickets to the event

SLAM DUNK SPONSOR - \$500

Company name and logo in the printed program.

Company logo included in PowerPoint presentation at event

HAT-TRICK SPONSOR - \$300

Company name and logo in the printed program.

Company logo included in a PowerPoint presentation at event

TAILGATER SPONSOR - \$100

Company name and logo in the printed program

Company logo included in a PowerPoint presentation at event



HOLIDAY BREAKFAST

December 2025

CCAR Banquet Room • 6821 Coit Road • Plano, TX 75024

HOLIDAY BREAKFAST ADVERTISER - \$2,000

On stage special recognition during the meeting, plus a 1-minute in-person or pre-recorded, sponsor provided, commercial (videos must be sent in advance for approval)

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo at the event and on the PowerPoint presentation

Opportunity to display a company banner at the event

Opportunity to distribute company marketing materials and promo items at the event

Opportunity to draw names for the door prizes at the event

Complimentary table of 8



EASTERN COLLIN COUNTY NETWORKING MEETING

Networking • Industry Updates & Presentations • Home Tours
BOLD BBQ Pit • 114 N. Ballard Ave • Wylie, TX 75098

PLATINUM LEVEL SPONSOR- \$325

AS A "PLATINUM" SPONSOR, YOUR COMPANY WILL RECEIVE :

Five-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month

Verbal name recognition from the Chairperson at every meeting

Opportunity to place materials on the Sponsors' table at every meeting

Opportunity to make time-sensitive announcements during the meeting (Chair approval req.)

PLANO NETWORKING MEETING

Networking • Industry Updates & Presentations
CCAR Banquet Room • 6821 Coit Road • Plano, TX 75024

PLATINUM LEVEL SPONSOR- \$700

AS A "PLATINUM" SPONSOR, YOUR COMPANY WILL RECEIVE:

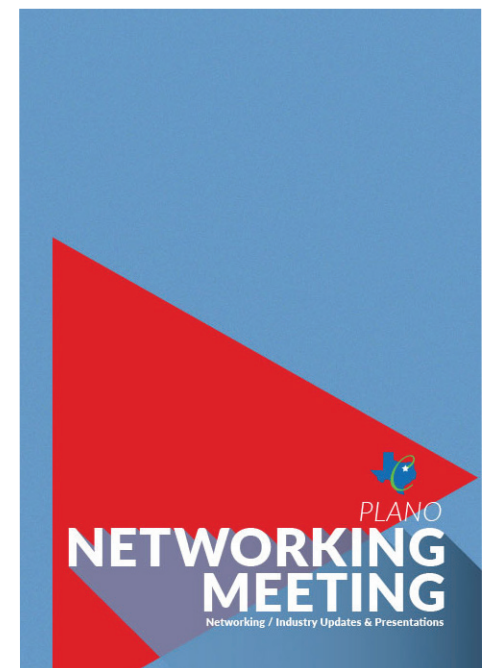
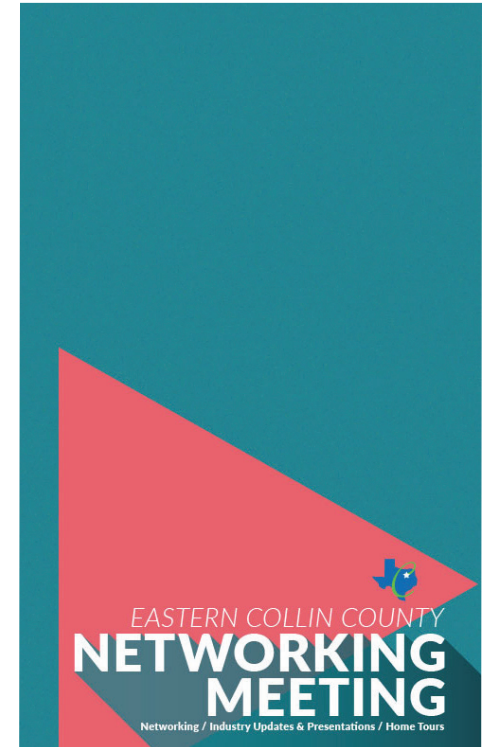
Five-minute live commercial during your assigned month

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Verbal name recognition from the Chairperson at every meeting

Opportunity to place materials on the Sponsors' table at every meeting

Opportunity to make time-sensitive announcements during the meeting (Chair approval req.)



ALLEN/MCKINNEY NETWORKING MEETING

Networking • Industry Updates & Presentations
950 W. Bethany Dr. • First Floor Conference Room • Allen, TX 75013

PLATINUM LEVEL SPONSOR- \$700

AS A "PLATINUM" SPONSOR, YOUR COMPANY WILL RECEIVE:

- Five-minute live commercial during your assigned month
- Distribute literature or other items to each attendee during your assigned month
- Verbal name recognition from the Chairperson at every meeting
- Opportunity to place materials on the Sponsors' table at every meeting
- Opportunity to make time-sensitive announcements during the meeting (Chair approval req.)



CELINA/PROSPER NETWORKING MEETING

Networking • Industry Updates & Presentations • Home Tours
Prosper Wine House • 209 W. Broadway Street • Prosper, TX 75078

PLATINUM LEVEL SPONSOR- \$700 (8 AVAILABLE)

AS A "PLATINUM" SPONSOR, YOUR COMPANY WILL RECEIVE:

- Five-minute live commercial during your assigned month
- Distribute literature or other items to each attendee during your assigned month
- Verbal name recognition from the Chairperson at every meeting
- Opportunity to place materials on the Sponsors' table at every meeting
- Opportunity to make time-sensitive announcements during the meeting (Chair approval req.)



BROKER & MANAGER NETWORKING MEETING

Networking • Industry Updates & Presentations
CCAR Banquet Room • 6821 Coit Road • Plano, TX 75024

PLATINUM LEVEL SPONSOR- \$500 (3 AVAILABLE)

AS A "PLATINUM" SPONSOR, YOUR COMPANY WILL RECEIVE:

Five-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month

Verbal name recognition from the Chairperson at every meeting

Opportunity to place materials on the Sponsors' table at every meeting

Opportunity to make time-sensitive announcements during the meeting (Chair approval req.)

EDUCATION SPONSORED MEALS

Reserved for classes lasting 5+ hours
CCAR Banquet Room • 6821 Coit Road • Plano, TX 75024

BREAKFAST BOSS- \$200

LUNCH TIME HERO- \$400

Ready for a hassle-free way to get in front of a room of agents who are actively seeking to be and know the best in the business? Be the breakfast boss or a lunch time hero! CCAR's Professional Development Department will handle ordering and delivery of the meal while you get to show up and be the class hero! Advertisers will be allowed to mingle during the lunch hour and provide printed marketing.

TRLP ALUMNI CARE FOR KIDS DRIVE

November 2025 at 5 p.m. - 7 p.m.
Blue Mesa Southwest Grill • 8200 Dallas Pkwy • Plano, TX

**PLEASE CONTACT CHRISTA FULTON FOR MORE INFORMATION
REGARDING SPONSORSHIP OPPORTUNITIES AND PRICING
FOR THIS EVENT**

christa@ccar.net or 972-618-3800 ext. 209

*TRLP Graduates offered first right of refusal for all TRLP Alumni Care for Kids Drive sponsorship opportunities.



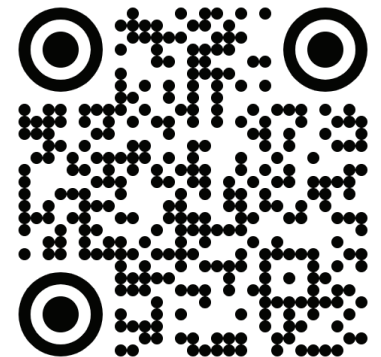
LOGO SUBMISSION

To ensure your image looks its best, please provide us with the highest quality image you have. This should be the file that comes directly off your computer, camera, or phone. Do not edit or crop the image. Images downloaded from Facebook or Instagram will not reproduce well.

Best file types are PDF, .Ai or .EPS

Good file types are .jpg or .png

SCAN HERE TO CHECK YOUR
LOGO FILE QUALITY



CCAR WEEKLY SPONSOR

CCAR MEMEBER- \$75/ NON-MEMBER- \$200

SPONSORSHIPS ARE LIMITED TO ONE PER NEWSLETTER

Put your company's products and services a click away from 10,500+ North Texas professionals who are active in all facets of the real estate business. The CCAR Weekly is Collin County Area REALTORS® weekly newsletter. With an open rate of over 50%, the CCAR Weekly is the perfect spot to share your company, product, event, or article.

Complete the form below and get ready to shine.

TECHNICAL INFORMATION:

Image Size: 550 pixels wide x 98 pixel height

Image Example:



**Rates are for placement-ready graphics. CCAR offers graphic design services at \$75 per placement.*

Image resolution must be a minimum of 72 dpi and no higher than 150 dpi.

Maximum file size: 1.5 MB.

Formats: jpeg or png

Sponsorships are subject to CCAR approval. CCAR reserves the right to reject any placement.

Tip: Maximize your results by using "Click Here" or other call-to-action language in your image.

Please Note: Prices are subject to change until payment is made in full. Collin County Area REALTORS® (CCAR) reserves the right to reject any advertisement for any reason and refund any money paid for that advertisement. Per CCAR policy, **we cannot accept sponsorships aimed at recruiting CCAR REALTOR® or Affiliate members.** CCAR makes no representation as to the number of hits or visits a sponsor may receive from their placement. Sponsorship fees are non-refundable.

EVENT NAME	SPONSORSHIP LEVEL	X	PRICE	
ON BOARD WITH TREPAC	THE HIGHBALL PARTNER		\$1,500	
	NO CHAMPAGNE, NO GAIN PARTNER		\$500	
BLAST OFF	ROCKET SPONSOR		\$5,000	
	BLAST OFF SPONSOR		\$1,000	
NTYPN HAPPY HOUR	SPONSOR		\$250	
TEXAS REALTOR® 360-REAL INSIGHTS	SPONSOR		\$2,500	
	PLATINUM SPONSORSHIP		\$2,500	
PAC THE HOUSE	GOLD SPONSORSHIP		\$1,000	
	SILVER SPONSORSHIP		\$500	
	BRONZE SPONSORSHIP		\$250	
	INDOOR BOOTH		\$450	
CCAR REALTOR® EXPO	OUTDOOR BOOTH		\$350	
	MAJOR SPONSOR		\$1,000	
REAL-TEE CLASSIC	HOLE SPONSOR		\$625	
	BEVERAGE CART SPONSOR		\$625	
	CONTEST SPONSOR		\$350	
	SPONSOR		\$250	
TASTE OF NTPN	SPONSOR		\$600	
PAC'YARD BBQ COMPETITION	PLATINUM SPONSORSHIP		\$5,000	
	GOLD SPONSORSHIP		\$2,500	
	SILVER SPONSORSHIP		\$1,000	
	BRONZE SPONSORSHIP		\$500	
	LEVEL 1		\$5,000	
	LEVEL 2		\$2,500	
2026 CCAR INSTALLATION OF OFFICERS & DIRECTORS	LEVEL 3		\$1,000	
	LEVEL 4		\$500	
	LEVEL 5		\$300	
	LEVEL 6		\$100	
	HOLIDAY BREAKFAST	HOLIDAY BREAKFAST SPONSOR		\$2,000
	EASTERN COLLIN COUNTY NETWORKING MEETING	PLATINUM LEVEL		\$325
PLANO NETWORKING MEETING	PLATINUM LEVEL		\$700	
ALLEN/MCKINNEY NETWORKING MEETING	PLATINUM LEVEL		\$700	
CELINA/PROSPER NETWORKING MEETING	PLATINUM LEVEL		\$700	
BROKER & MANAGER NETWORKING MEETING	PLATINUM LEVEL		\$500	
EDUCATION SPONSORED MEALS	LUNCH TIME HERO		\$400	
	BREAKFAST BOSS		\$200	
TRLP ALUMNI CARE FOR KIDS DRIVE	EVENT SPONSOR		TBD	
	SPONSOR		\$75	
CCAR WEEKLY SPONSOR	NON-MEMBER SPONSOR		\$200	
TOTAL				



SCAN HERE OR VISIT www.ccar.net/sponsor2025
TO SECURE A SPONSORSHIP OPPORTUNITY

*Fees are non-refundable

SPONSORSHIPS ARE SECURED ON A FIRST PAID BASIS. SPACES WILL BE LIMITED BY INDUSTRY
AND MAY SELL OUT.