

Date: Friday, February 14th

RE: Texas REALTOR's 2025 Winter Meeting

Activities attended 2/7-2/11

- Public Policy Committee
- Education Roundtables
- Opening Session
- TREPAC Awards Breakfast (6:45 am)
- PIC Meeting
- Public Policy forum
- Women's Council Meetings
- TRIP Committee
- TREPAC MI Reception
- Government Affairs Forum
- Regional Caucus Forum
- TREPAC MI Watch Party
- Board of Directors Meeting

My favorite sessions were all involving GA! The presentation from SGS Consultants was so interesting, we are going to request a summary and present to GA at our next meeting. They discussed strategic guidance services, local campaigns, data services and basic political campaigning processes. Right up my alley.

Throughout the day we heard from panels including TR lobbyists, TR GA leadership, and our TR GA Staff/Consultants.

A few takeaways were:

1. "Rational for Purple Solution Campaign",
2. Discussion of uniqueness of Texas Open Primary's- "Election of consequences"
3. 15 TR supported Candidates defeated by Governor/AG, \$55.2M spent in the primaries, \$6M by Governor Abbott alone
4. 32 Freshmen members of the State House
5. Use of Market Viewer, TR Benefit
6. 1500+ pieces of legislation filed on first day of session and up to 4000+ to date.

TRIP

1. \$1M in Grants available every year,
2. West Crossing campaign by CCAR was recognized. Sign up for "Welcome to the Top" Podcast,
3. New problem near A&M College Station with law enforcement enforcing the 1-4 person occupancy household rules and they are actually surveying houses and counting the toothbrushes of the student residents,
4. Recommendation to schedule standing meetings with local Mayor's to keep abreast of local issues.

The presentation by William Taggart was so interesting that I purchased a signed copy of his book for my husband for Valentine's Day.

We also received the Mark Lehman Award for CCAR's Advocacy efforts in 2024 and could not have been prouder to be a part of this team and Association.

Another favorite aspect of attending these conferences is my appointment as a TR Director to the Board. I am so honored to represent CCAR and learn so much from our entire Association by attending these meetings. From hearing directly from Tray Bates about IMPC to hearing an update from our Chair-Elect, Kevin Brown (California), and seeing firsthand our 2025 Consumer Marketing Plan presented by Ms. Angela Brutsche (who I adore) it is always a great way to wrap up the conference.

I am unable to attend the August meetings in Houston but will fly in for the Board Meeting. It is my 40-year High School Reunion in San Diego.

Respectfully submitted by:

Kelly Rudiger