

2023 MANDATORY DUES BREAKDOWN

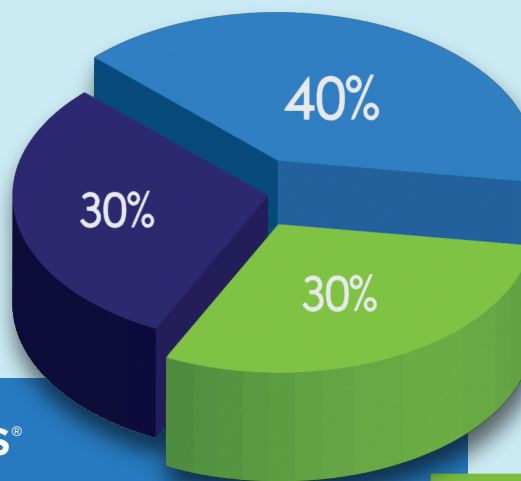
Collin County
Association of
REALTORS®
(CCAR)

CCAR has not increased its
dues for over 20 years



National
Association
of REALTORS® (NAR)

Your dues renewal will feature
NAR's Campaign Ad Special
Assessment Increase of \$10



Texas
REALTORS® (TR)

40% National Association of REALTORS®

Advocacy

NAR has your back, advocating for federal, state, and local policy initiatives that strengthen the ability of Americans to own, buy, and sell real property.

Events & Networking

NAR provides opportunities across the country to meet and build relationships with fellow REALTORS® and future customers.

REALTOR® Brand

Your membership gives you the right to use the globally recognized REALTOR® brand, as well as NAR's award-winning "That's Who We R" ad campaign and materials designed to help consumers understand the REALTOR® difference.

Other Exclusive Benefits

NAR supports you with business intelligence, including analysis of local market data, home buyer and seller demographics, commercial market insight reports, the world's largest real estate library, and much more.

Technology

NAR powers innovation in real estate and gives you access to the extraordinary Realtors Property Resource® platform.

Savings

Through the REALTOR Benefits® Program, you'll find exclusive savings and special offers in the areas of personal insurance, risk management, marketing resources, and more.

Legal & Risk Management

Access risk management advice, information on state & federal legal compliance, and valuable materials to help you navigate issues commonly faced by real estate professionals.

Education

Expand your knowledge and explore new interests with training and tools covering multiple areas of real estate, advanced training for areas of specialty, publications, research reports, and more.

30% Texas REALTORS®

Advocacy

Texas REALTORS® advocacy efforts ensure that private property rights are protected and the future of your industry is bright. Advocacy efforts include but are not limited to legislative affairs, grassroots initiatives, and issues mobilization.

Professionalism

Texas REALTORS® knows education unlocks doors. That is why they provide designations, certifications, and Code of Ethics enforcement to keep you at the top of your game.

Resources & Tools

Texas REALTORS® provides members with access to the tools and resources they need. Take full advantage of your benefits and utilize the legal hotline, MarketViewer, member-only forms, and the Texas REALTORS® Magazine.

30% Collin County Association of REALTORS®

Free Education Classes

As a members-only benefit, CCAR offers a variety of free classes. Whether you need to take the legal classes required to renew your license, or you want to learn the newest in technology for the real estate profession, we have you covered! In addition, we offer a number of designation courses throughout the year at competitive rates. We bring in the best instructors from across the country, to give you a one-of-a-kind education experience.

Personalized Computer Troubleshooting

If you're experiencing technical issues, our experts are only a phone call away. Through our online "Screen Connect" program, CCAR's specialists can view your computer screen and share control of your mouse and keyboard to fix any technical issues you may have.

Resources and Information

CCAR provides members with the information and resources they need to succeed. From breaking news, signage, lock boxes, calls to actions, podcasts, to blogs—you will always have the resources you need at your fingertips.

Credit Reports

We offer a stress-free credit report, criminal background check, and tenant performance report service that will allow you to determine the credit worthiness of a potential tenant or buyer.

Lead Generation

CCAR's consumer website, lonestarhomes.com, is a free lead generation tool for you! The site features a robust home search that utilizes all of the listings in NTREIS. In addition, the site's "Find a REALTOR®" feature allows you to upload your photo, provide a bio, indicate languages you speak, and lists any designations you've earned.